



You've probably noticed that we've been selling mobiles in our stores. What you may not have noticed is that we now have our own mobile network. Tesco Mobile...

We've teamed up with O₂ so you can have all the advantages of a big network combined with the good value and simplicity you expect from Tesco.

 Easy to budget with our simple. flat rate, prepay tariff We don't want you to have to worry about when you

call your friends so we charge you one rate anytime - day or night · Half price calls and texts to your 3 favourite numbers - mobile or fixed line



with your friends on other UK networks Easy to top-up from one of the 60,000 outlets around the country where you see this sign

You can keep your existing number

So you won't waste hours telling everyone your new one Double Clubcard Points when you top-up at Tesco

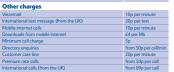


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ou GO	
A	

So, how much will your calls cost?

Your 3 favourite numbers

	(per tent)	
Text message (standard UK mobile numbers)		
Other calls & texts		
All other calls to anyone, any time of the day or night (standard UK mobile or fixed line numbers)	20p (per minute)	
Text message to a standard UK mobile	10p (per text)	
Picture messages (MMS)		
Picture message to a standard UK mobile	25p (per test)	
Other charges		









Why switch to **Tesco home phone?**

• Talk for FREE - FOREVER Free calls to other Tesco home phone customers included in all our tariffs – 24 hours a day, 7 days a week

- FREE Directory Enquiries 118 321 From a registered Tesco home phone number
- No limits on our calls you can talk for as long as you want
- FREE Customer Service line 0800 068 0818
- . Rates to UK mobiles are 5% lower than BT
- It's more rewarding Earn Clubcard Points for every pound you spend
- It's easy There's no need for a new line or phone



Call FREE on:

0800 068 08 18

Or visit us online:

www.tesco.com

Going online at www.tesco.com lets you find out a lot more about what else we do...

- · Great value dial-up internet
- · Get faster online access with Tesco Broadband
- · Tesco Mobile with great value calls, texts and phones





Helping you spend less on home phone calls

Every little helps

pay more for your

Why Tesco does home phone

We are able to buy big chunks of calltime at wholesale prices. This is a lot cheaper than the price you'd normally pay, so we're able to pass the saving on to you.

Simple and easy! We've tried to make it as simple as everything else we do. All you have to do is call us, or click onlir to apply and we'll do the rest.

- It's simple to use you don't need a box
- You will continue to pay BT for your line rental as you are still using their lines.
- You keep your number and you'll still have all the services you normally get from BT like 1471, 1571 and call waiting.
- . You can still use the internet and you don't need to change your ISP.
- Now, a little bad news for those of you with a cable telephone line. We're sorry, but you won't be able to receive Tesco home phone as you need a BT land line.



What you need to do to switch...

All you will need to do is two simple things:

- 1. Have a UK bank account
- 2. Call us free on 0800 068 0818* or go online at www.tesco.com to apply

Once you've applied it will take up to 3 weeks to move to us. We'd love to be able to switch you over the very next day, but it takes a while for us to confirm your bank details and to cancel your existing service with BT. We'll try to make it happen as fast as possible and will keep you up to speed with what's happening. And you can be assured that, during this time, your phone service will be unaffected.

What are the next steps after applying?

Step 1 We'll send you a letter confirming your application is being processed and set up a Direct Debit

tep 2 You will receive a letter from your current call provider confirming your switch to Tesco home phone

Step 3 You'll get a letter informing you of the date your service will start

It's that simple!

What will it cost you?

We have three tariffs to choose from:

Talk 1 - Pay as you go

lf you don't use your phone very often, then this will work for you. There is no minimum monthly payment, you just pay for what you use.

- 2.5p per minute during the day (unlike some other companies when we say daytime, we mean daytime. So our daytime is from 8am - 6pm).
- . 4.5p per call evenings and weekends (we know that this is when you've got time to chat, so we won't limit the time you spend on your call). (BT daytime rate is 3p per minute. Evenings and weekends 5.5p for a 60 minute call)

Talk 2 - Evenings and weekends

- If you work during the day and you're mostly at home on evenings and weekends, then we'd recommend Talk 2.
- £4.47 per month means free evening and weekend calls to UK land lines (and 2.5p per minute during the day to UK land lines) with no call limits. (RT charge 66.00 per month and have a 60 minute limit on your calls)

Talk 3 - Anytime

If you work from home, or spend a lot of time on the phone during the day as well as evenings or weekends, then we'd suggest Talk 3.

- £11.97 per month means that you can call any UK land line, anytime, free for as long as you want - again, there are no limits!
- (BT charge £15.00 per month and have a 60 minute limit on the amount of time you spend on calls) See back page for terms and conditions

What our tariffs include?

- FREE calls to other Tesco home phone customers. It's a win-win situation. The more friends you can switch to us, the cheaper your calls, and the more customers we have.
- FREE directory enquiries from a registered Tesco home phone. Just call 118 321
- FREE Customer Service line 0800 068 0818
- · And we'll throw in Clubcard Points for every £1 you spend for good measure.
- · Also, you can check your bills online so you're never out of touch with your account.

What they don't include...

We don't believe in hidden costs. Well, we want you to stick around, so it doesn't help us if there are nasty surprises in your phone bill.

This is a bit of a minefield at the moment. Tariffs are constantly changing and differ depending on which network you call. To keep it simple, our rates to UK mobiles will be 5% lower than BT.

International calls

Calling your auntie in Australia or your uncle in the USA costs us more than when you make a local call. So it's only fair that we charge you a bit more...but not a lot. We only charge 4p per minute to the 15 most popular countries.

Dial-up internet calls

To be honest, most internet calls are not covered by your free minutes as they start with 0845 or 0870.



How much will you save?

Go online at www.tesco.com to take part in the home phone challenge. An independent (yes, totally independent) calculator by tariffcom will show you how much you will save. So if you don't believe us, you'll hopefully believe them!



Why would you want Tesco broadband?

For our latest prices visit

We all know how fustratingly slow the internet can be, so why not try broadband instead? With a 512k connection you can surf up to 10 times faster than with a standard dial up connection. There's no dial-up, so you're always connected, day and night, all for the same price. And for those of you who like to surf and chat, don't worry, you can be on the internet at the same time as the phone. We also don't limit how much you can download, after all there are no limits on the amount of times you can visit our stores.

So how do you sign up?

To sign up there are just 3 things you'll need:

- A BT line
- A PC or Mac with a CD drive
 (Please check the minimum requirements on the front of the enclosed CD to make sure your computer is compatible with Tesco broadband)
- · A debit or credit card

Then all you need to do is go to www.tesco.com and apply, or simply use the free registration disc in this pack.

If you are an existing Tesco internet dial-up customer you can apply for Tesco broadband by logging into 'your account' through www.tesco.net and selecting the 'change your package' option.

Look inside for your FREE registration disc



How long does it take?

It usually takes about 3 weeks to activate your broadband service. We'd love it always to be this fast, but sometimes so many people apply in one area that we have to ask BT Wholesalte to give us more capacity at the local telephone exchange. We'll do our very best to make this happen as quickly as possible.



Once all the checks have been completed we'll send you your free broadband modem so you can get started. We'll also send you 2 broadband filters so you can use the internet and your home phone at the same time.

We know that you'll be eager to get surfing, so we'll keep you informed of the progress of your application every step of the way.

So, how much is it going to cost?

One price per month and that's lit For our latest price go online at www.tesco.com or pick up a price list in store. With Tesco broadband there are no hidden extras—after all, no one likes them and it's in our interest to make you happy.

In most cases we really try not to tie you into a contract. However, as we have high set up costs for broadband we do have a 12 month minimum contract. If you do decide to cancel within the first 12 months, there is a cancellation fee of £70 or the remainder of your contract term (whichever is the smaller amount).

Some peace of mind...

If you want to make sure your computer is safe, you can also choose to get our top of the range Tesco internet security, It will help protect your computer against viruses & hackers and keep that irritating 'spam' to a minimum. It also protects your kids against unsuitable internet content. For the latest price visit www.tesco.com or pick up a price list in store.

Any other questions?

If you'd like to know more about Tesco internet access or broadband, you'll find lots more information at **www.tesco.com**

Or if you'd like to see a full set of terms and conditions, please visit us online at: www.tesco.net/terms_conditions.asp#internetaccess

To apply for Tesco broadband: Use the enclosed

FREE registration disc
Or visit us online at:

www.tesco.com

Why choose Tesco broadband?

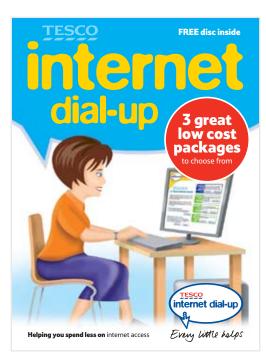
- Up to 10 times faster than dial-up 512k speed
- Make calls & use the internet at the same time with your existing phone line
- FREE modem and no connection fee
- No download or time limits
- Earn Clubcard Points for every £1 you spend on subscription
- FREE installation helpline for 4 weeks after your broadband is activated
- 15 e-mail addresses & Webmail so you can send & receive e-mails from anywhere, be it Bognor to Bangkok

A few numbers, should you need to contact us:

For the latest news on how your broadband for series is 2018-2019. The latest news of how your broadband for series is 2018-2019. The chical helpdesk of the chi

Calls may be record

Write to us at: Tesco Internet Access, PO Box 612, Newport NP10 8OX



Simply great value internet

For our latest prices visit

Getting started on the internet can seem like a minefield. There are so many different companies offering so many different tariffs, it can all seem a bit mind boggling. That's why we've made the whole thing – from choosing a package to getting

And because we're Tesco, the prices are what you've come to expect from us too. Well, we don't want you going anywhere else for your internet any more than we want you going anywhere else for your shopping.

Different people, different packages

When we asked our customers when they tend to use the internet, it was no surprise to find out we got different answers! That's why we've created three different packages, each designed to give you the best possible value for the way you use the internet. You can see each package at a glance opposite, but for more details and the latest prices, visit us online at www.tesco.com or pick up a price list in store.

How to get started

started - as simple as possible.

- All you need to get started is a residential BT phone line, a PC or Mac with a CD drive and the disc in this pack.
- Before you start, you can see whether your computer is compatible by checking the minimum specification requirements on the face of the enclosed disc.
- Just insert the enclosed disc into your computer. Everything you need to know about applying is on the disc just follow the instructions.

Look inside for your FREE registration disc



Choose what's right for you

You can choose from three great low cost packages, depending on when – and how much – you want to use the internet.



anytim

Internet access as often as you want, for a flat monthly fee. Perfect if you want to use the internet a lot and at any time of day or night.

daytim

For a lower monthly fee, you get internet access during the day between 2am and 4pm. Plus you can still go online at any other time for a flat charge per minute.

pay as you go

No monthly fee – you just pay for the time you spend online. Ideal if you only use the internet occasionally.

Tesco broadband – fast internet with no limits

If you want a faster connection and like the idea of using your phone while you're online, Tesco broadband could be for you. It's up to ten times faster than standard dial-up connections and there's no limit to how long you spend online or how much you download. You can sign up to Tesco broadband using the disc in this pack.

Tesco internet security

When you register for Tesco internet access, we'll ask if you'd like to add our top of the range Tesco internet security to your package. It helps protect your computer against viruses and hackers and helps keep your email clear of spam. It also helps protect your children against unsuitable internet content. For the latest price visit www.tesco.com or pick up a price list in store.

Any other questions?

If you'd like to know more about Tesco internet access or broadband, you'll find lots more information at **www.tesco.com**

To apply for Tesco internet dial-up:
Use the enclosed

FREE registration disc.
Or visit us online at:

www.tesco.com

Why choose Tesco internet dial-up?

- 3 great low cost packages to choose from
- FREE helpdesk to get you started for the first 4 weeks
- Leading internet security package to protect you & your family
- 5 e-mail addresses & Webmail to send & receive e-mail from anywhere – plus 15Mb of webspace to build your personal website
- Earn Clubcard Points for every £1 you spend on subscription

A few numbers, should you need to contact us:

Technical helpdesk 0906 301 9000 Leas gone Bare - mediagin? Zeap a small from the Committee of the Committee

Calls may be recorded

Write to us at: Tesco Internet Access, PO Box 612, Newport NP10 8QX

Your questions answered...

- Q: Why can't I get scratch-off airtime vouchers anymore?
 A: Scratch-off airtime vouchers are being phased out by most networks. Please ontact your network provider if you require further information.
- Q: What are E Vouchers and who uses them?
- E Vouchers are printed through the till point, which means they E Vouchers are printed through the till point, which means they are ideal if purchasing credit as a gift. It is still necessary to contact the network provider to apply the credit to the phone. Ideal for customers who prefer to purchase credit in voucher form and those who have forgotten or cannot get access to the Executive Control of the control o

Q: What are ETop-ups and who uses them?
A: E Top-ups are cards that can be used to apply credit directly to vour mobile phone. The credit is purchased at the till and applied your mooile pnone. In ecreal its purchased at the till and apply to the E Top-up card. By the time you've paid, the credit has been transferred through the E Top-up card and onto your phi ready to use. Even if you lose your card, you can simply phic another one from the store (except Virgin Mobile customers Ideal for customers who want a quick and easy way to add credit to their phones

- Q: What is the difference between E Vouchers and E Top-up? Surely they are the same? A: E Top-up applies the airtime credit you have purchased directly to your phone. E Voucher is like a normal top-up cand but just printed at the checkout. You still need to contact your network provider to get the E Voucher credit applied to
- Q: Can I have more than one E Top-up card linked to my phone?

 A: Most networks will allow up to 6 E Top-up cards to be linked to 1 mobile number. This also means that you can give cards to other people, so they can top-up for you when you can't.
- Q: Why can't I purchase an E Voucher for my Orange phone? ently, Orange do not offer this service to
- Q: Why can't I purchase E Top-up for my 3 phone?
 A: Currently, 3 do not offer this service to their customers
- Q: What is a 3 'Add-on'?
 A: A 3 network 'Add-on' offers a great range of services. For further information call 3 customer centre on 08707 330 333.

Don't forget...

...you earn **Clubcard Points** for every £1 you spend on top-up at Tesco



mobile top-up

Different ways to top-up your mobile phone















Every little helps

pay as you go

E Vouchers

(replacing scratch-off airtime vouchers)

Introducing another easy way to top-up your phone Tell the checkout operator which network provider

you use and how much you want to top-up. You will then be handed a receipt.

Step 1: The receipt shows the chosen credit value and a unique Pin Number/Voucher Number (see example below).

Step 2: Call your network and follow the simple instructions to top-up your phone

> The Serial Number/PI Number is for network use only. TESCO



E Top-up your phone quicker

Electronic Top-up

Step 1: Link your E Top-up card (available in store*) by simply following the relevant network instructions below

Step 2: Hand your E Top-up card over at the checkout and request the amount of credit you wish to add to your phone.

The cashier will swipe your E Top-up card and your new airtime should be available in minutes.





Link the swipe card to your handset once by dialling 282 (you can keep it for firture swiphers.)





Link the swipe card to your ha once by dialling 2345 (you can it for future purchases). You ca top-up before or after linking





What's available for your network?

Network	Denominations		
1950	E Voucher	£10, £15, £20	
mobile	E Top-up	£10, £15, £20, £25, £35, £50	
	E Voucher	£10, £15, £20	
O ₂	E Top-up	£10, £15, £20, £25, £30, £35, £50	
	E Voucher	£5, £10, £15, £20, £25, £30, £40, £50	
wadafore"	E Top-up	£5, £10, £15, £20, £25, £30, £40, £50	
	E Voucher	Not available	
orange"	E Top-up	£5, £10, £15, £20, £30, £40, £50	
	E Voucher	£5, £10, £20	
T··Mobile·	E Top-up	£5, £10, £15, £20, £25, £30, £35, £40, £45, £50	
	E Voucher	£5, £10, £20	
6	E Top-up	£5, £10, £15, £20, £25, £30, £35, £40, £45, £50, £100	
	E Voucher	£15, £25, £35	
3	E Top-up	Not available	
	Add-on*	Text £5, £10 Everything £5, £10	

Available in all TESCO stores including Express, Metro and petrol filling stations

Price list Internet access Great

If you're looking for great value, easy to use broadband or dial-up internet access then we've got the ideal packages for you. Signing up couldn't be easier – just pick up a FREE registration disc pack in store or visit www.tesco.com.

Broadband: 512k with no download limits

£17.97
(per month)

value

internet

access

Dial-up: Anytime

The ideal package if you use the internet frequently Voted **Best Unmetered Access Package** at the UK Internet Industry Awards 2005.



£12.49

Daytime

Ideal if you use the internet mainly between 2am and 4pm. (There is a charge of 4p per minute at all other times).

£5.99 (per month)

Pay as you go

A great value package if you only use the internet occasionally.

3p per minute peak charge

per minute at all other times

Internet Security package

For just 50p an month you can add on our top of the range internet security package.

50p

To apply pick up a FREE registration disc pack in store or visit us online at www.tesco.com

Broadband – fast internet with NO LIMITS

If you want a faster connection and like the idea of using your phone while you're online, Tesco broadband could be for you. It's up to ten times faster than standard dial-up connections and unlike many other broadband providers there's no limit to how long you spend online or how much you download. In fact, analysis of our current customers has shown that if we had a 1Gb download limit then over 40% of our customers would have exceeded it.

Dial-up internet access

Whether you're a constant web surfer, a frequent internet shopper or just like to keep in touch with e-mails, we have the option of 3 low cost price plans so you're bound to find one that will fit your needs.

It's quick and easy to apply and each package comes with multiple e-mail addresses, access to webmail and personal web space. And you can earn Clubcard Points too!

Internet Security

When you register for any Tesco internet access package, we'll ask if you'd like to add our top of the range Tesco internet security to your package. It helps protect your computer against viruses and hackers and helps keep your e-mail clear of spam. It also helps protect your children against unsuitable internet content.

Any other questions?

If you'd like to know more about Tesco internet access packages simply visit

How to apply...

- Pick up a FREE registration disc pack in store or
- Visit us online at www.tesco.com

Prices correct as at 13/06/05

Helping you spend less on internet access

Price list Internet access

I WO
ways to
get cheaper
broadband

1. Broadband £14.97

(512k with NO download limits) (per month)

(512k with NO download limits)
when you take out
Tesco home phone

Go online at www.tesco.com or, for more information, call free on 0800 068 0818*

2. Broadband £17.97

(512k with NO download limits)

ad limits) (per month)

Pick up a FREE disc in store or visit www.tesco.com

*Calls may be recorded and are free from BT land lines, calls from mobiles and other fixed line networks may vary.

Minimum contract 12 months. £14.97 per month applies to the first year of the broadband subscription thereafter the standard subscription rate, currently £17.97 per month, will then apply. See www.tesco.com for the latest prices.The £14.97 broadband price only applies to customers who are active customers for both Tesco home phone and Tesco broadband. Subject to availability.

Dial-up: Anytime



£12.49

Daytime

Unlimited internet use between 2am and 4pm.

(There is a charge of 4p per minute at all other times

£5.99

Pay as you go

3p per minute peak charge

Internet Security package for Broadband or dial up

50p
(per month)



Pick up a FREE disc pack in store or go online at www.tesco.com

Helping you spend less on internet access

NETPRIC

Special offer NOTICE Phone

Take out Tesco home phone and get Broadband for £6.97 per month for the first 3 months

Thereafter £14.97 per month for the remainder of the first year.

See reverse for full details

Offer ends 8th August 2005



Get Tesco broadband

(512k with NO download limits)

for only £6.97 per month

for the first three months

when you take out Tesco home phone

ONLY available ONLINE at

www.tescobroadband.com

or for more information call us free on 0800 068 0818

Calls may be recorded and are free from BT landlines, calls from mobiles and other fixed line networks may vary.

BUNDLE 070

Minimum contract 12 months. £6.97 per month promotional price applies to the first three months broadband subscription. Thereafter the promotional price will be £14.97 per month for the remainder of the first year. The standard subscription rate, currently £17.97 per month, will then apply. See www.tesco.com for the latest prices. The promotional broadband prices only apply to customers who are active customers for both Tesco home phone and Tesco broadband. Subject to availability.

Price list MODIC Price list

Every day low price







Turn over the page to see our other phones...

NOW ALL INTERNATIONAL CALLS
20p per minute to our TOP 50 DESTINATIONS

Pick up an international call rates leaflet for details



Nokia 1100 £**29.97**



Siemens A52 **£29.97**



Nokia 2600 £**39.97**



Motorola V171 **£49.97**



Sony Ericsson T290i £49.97



Nokia 3200 £59.97



Samsung X460 £**79.97**



Nokia 3220 £**89.97**

CAMERA



6020

Nokia 6020 £**99.97**









SIM only pack
Was

#4.97
Now
£2.48



Half price 1.94 Now £3.97

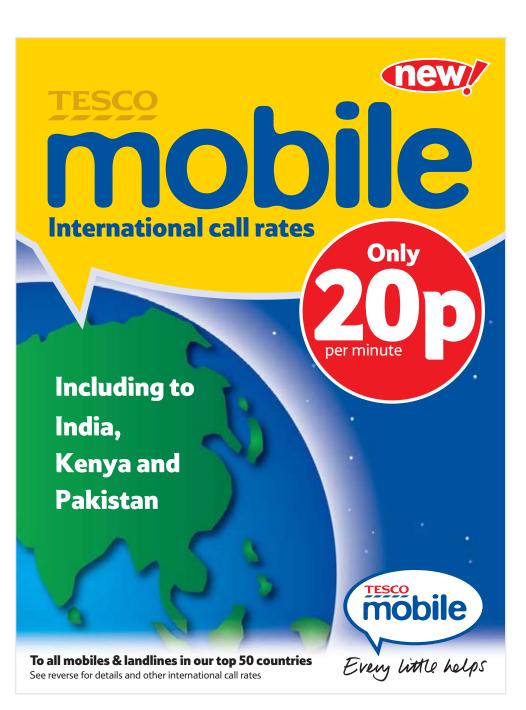


- Buy in store
- Or call us on: 0845 900 1010
- Or visit us online at:

www.tesco.com

TMPRICE

*Offer valid until 4th September 2005. Phone details and prices correct at time of going to press. Online offer may vary. Product range available at selected Tesco stores. All products are subject to availability.



Tesco Mobile International call rates

Tesco Mobile have cut the cost of many international calls to mobiles and landlines, so it's now **ONLY 20p per minute** to call any of our 50 most popular countries.

All rates are for calls from a Tesco Mobile while in the UK to non-UK based mobile networks and landlines.

Zone 1: Our top 50 countries **only 20p** (per minute)

Australia	Egypt	Ireland	Nigeria	Spain
Austria	Finland	Italy	Norway	Sweden
Bahamas	France	Jamaica	Pakistan	Switzerland
Barbados	Gambia	Japan	Philippines	Thailand
Belgium	Germany	Kazakhstan	Poland	Trinidad & Tobago
British Virgin Islar	nds Ghana	Kenya	Portugal	Tunisia
Chile	Greece	Latvia	Romania	Turkey
Cyprus	Hong Kong	g Lithuania	Saudi Arabia	U.S.A.
Czech Republic	Hungary	Netherlands	Slovakia	United Arab Emirate
Denmark	India	New Zealand	South Africa	Zimbabwe

Zone 2: Our next 100+ destinations **only 40p** (per minute)

Zone 3: The rest of the world £1.49 (per minute)

Text messages to all zones: Only 20p (per message)

Existing customers will receive these new rates automatically. New customers can benefit the moment you buy either a Tesco Mobile phone or SIM pack...

Buy in store OR

Call us on: 0845 900 1010 Calls charged at local rate and may be recorded

Or go online at: www.tesco.com

Price list MODIC Price list

Helping you spend less on calls, texts & phones



MY C-3b £39.97



Motorola V220

£69.97



Nokia 6230

£159.97

Turn over the page to see our other phones...



Nokia 1100 £29.97



Siemens A52 **£29.97**



Nokia 2600 £39.97



Motorola V171 **£49.97**



Sony Ericsson T290i £**39.97**



Nokia 3200 £**59.97**



Samsung X460 £**79.97**



Sony Ericsson K300i £79.97



Nokia 3220 £**89.97**

CAMERA





Nokia 6020 £99.97











• Buy in store

• Or call us on: 0845 900 1010

• Or visit us online at: www.tesco.com

*Phone details and prices correct at time of going to press. Online offer may vary.

Product range available at selected Tesco stores. All products are subject to availabilit